

# FOR IMMEDIATE RELEASE

## NEW! ODM Pamphlet – ‘A How-To Guide on Hard-Covered Bookbinding’

On Demand Machinery has just published ‘A How-To guide on hard-covered bookbinding and its application in producing books for the on-demand digital industry’. This ‘How-To Produce Hard-Covered Books’ pamphlet is for the benefit of on-demand book publishing, photo labs and manufacturing personnel engaged in digital printing. ODM will look beneath the cover to see just what takes place from the time printed sheets are delivered from on-demand digital printers until the finished book is in the customer’s hands. ODM will take you on a guided tour explaining the definitions and terminology with graphic illustrations and photographs. You’ll learn exactly what’s involved in the hard-covered bookbinding process – **from Sewing and Casemaking to Casing-In and Building-In.**

ODM will show you how easy it is to produce single hard covered books or large quantities (up to 1000 books per hour) with virtually no make ready. Call for your free 8 page pamphlet today on ODM’s ‘A How-To Guide on Hard-Covered Bookbinding’.

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