



AURORA

FOR ARCHITECTS

MOBIFORM Aurora for Architects

April 2008

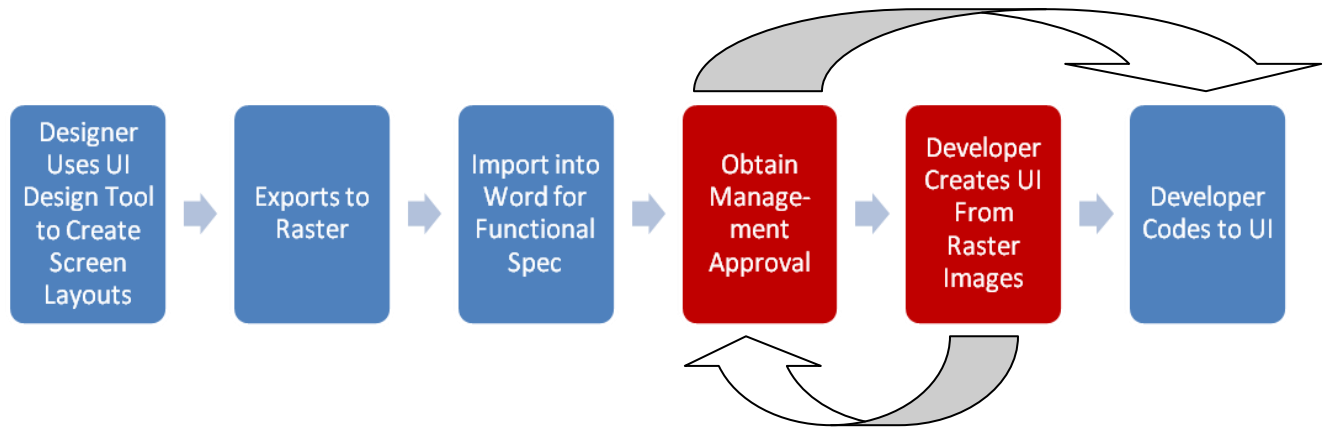
Version 1.0

INTRODUCTION

Developing high-quality software takes a significant amount of time and money. Between project conception and product release there are hundreds of incremental steps, each taking a bite out of the bottom line. Is it any wonder that organizations are scrutinizing each step in the software development cycle trying to save time and money while at the same time trying to reduce their time-to-market? There may not be a way to save at every point in the cycle, but we know there's at least one...Aurora for Architects user interface design tool by Mobiform Software.

THE PROBLEM

When designing and developing the UI in a *traditional* environment the process looks like this:



In this environment not only are there several steps to the UI task, but the designer and developer have no direct interaction and are using different file formats to accomplish their tasks. In many cases the developer changes something on the layout or the way a control works which means the project has to go back to the developer and/or management for rework and approval. This may happen more than once in the project life cycle translating to wasted time and increased project costs.

It's also been found that many of the current software solutions do not have full feature sets, built-in templates, or the ability to reference third-party plug-ins. It is difficult to design visually appealing and functional UIs with inadequate software. (see Comparison Chart, pg 4)

THE SOLUTION

Aurora for Architects, a standalone version of our Aurora XAML Designer, can reduce the delays and costs created by using the traditional UI design process. *Aurora for Architects* generates the XAML markup required, works in multiple layers like many graphics design products, supports loose XAML files, and the output is optimized so that the individual graphics can be easily integrated with .NET code-

behind. It's not just another prototyping product - it utilizes the latest Microsoft® .NET platform features to help designers and developers create highly functional and visually appealing user interfaces, dialogues, and more... using fewer steps!



Aurora for Architects contains predefined templates to streamline the design process and uses XAML as its native file format which means a designer can go straight from designing the UI to handing off the XAML files directly to the developer who can then bind the elements and finish the application. Add it up! XAML + A4A = fewer revisions.

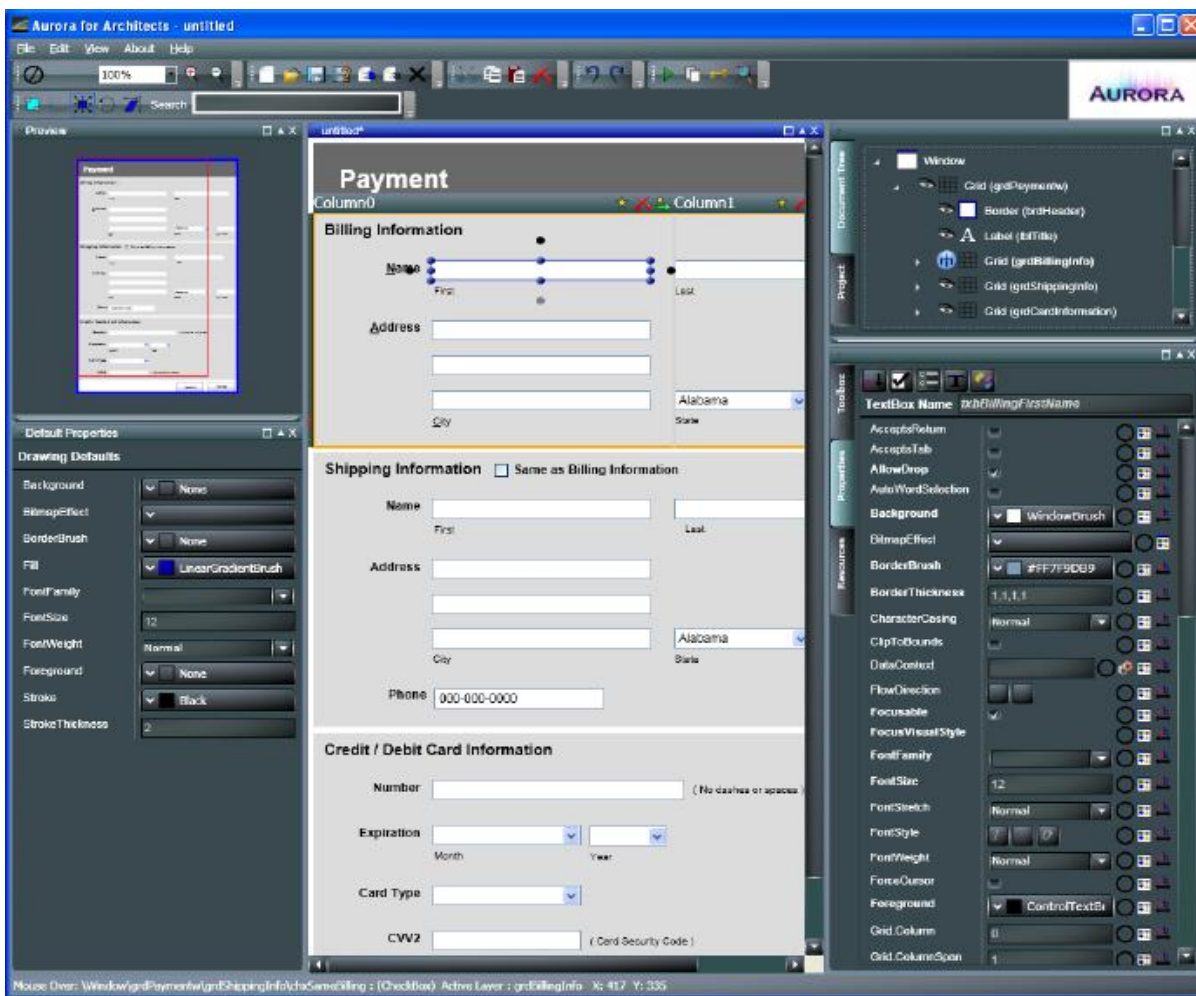


Image of the *Aurora for Architects* user interface

THE COMPARISON

Comparison of Key Aspects of *Aurora for Architects* to other layout products.

Aspect	Aurora for Architects	Expression Blend™	Expression Design	Visio®	Visual Studio®
Powerful, multi-layer design environment	YES	YES	LIMITED	YES	NO
Includes predefined XAML templates	YES	NO	NO	NO	NO
Exports to raster	YES	NO	YES	YES	NO
Uses XAML as native file format	YES	YES	NO	NO	YES
User interface control	YES	YES	NO	LIMITED	YES
Can import 3 rd party WPF controls	YES	YES	NO	NO	YES
Print of user interface screen	YES	NO	YES	YES	NO